



Alex Key
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Alex joined the Location Company in 2002. He specializes in the delivery of business systems for the telecommunications and media industries and has spent the last eight years working in Hong Kong and the PRC for a wide variety of businesses. Previously, Alex worked with Accenture in both Hong Kong and London providing technology project management and architecture services to local and foreign companies. More recently, Alex was the Chief Technology Officer of a PRC China Telecom joint venture and a local Hong Kong travel television venture. Alex was born and raised in the United Kingdom and graduated with a BS (Hons.) from Loughborough University in Electronic and Electrical Engineering.